

Bruce S. Londa

Member

Bruce S. Londa, a member of the firm's Management Committee and Co-Chair of the firm's Intellectual Property Law Practice Group, devotes his practice to intellectual property law matters. He concentrates on both domestic and foreign patent and trademark prosecution, as well as technology licensing and transfer, and counseling and opinion work.

On the patent side, Bruce helps domestic clients to clear and protect their inventions, and clients abroad to perfect their patents in the United States. His areas of technical expertise include the chemical, metallurgical, mechanical, computer software, medical, and biological arts.


For trademarks, Bruce represents a wide variety of domestic and foreign clients, often acting as outside trademark counsel for well-known global brands. In addition to clearing and registering trademarks around the world, he enjoys counseling clients on ways to maximize their brand protection, using multiple protection strategies and cost-effective filing programs. While Bruce works to enforce valuable trademark rights, he gains the most satisfaction from seeking and negotiating the amicable resolution of disputes.

Bruce serves clients in a variety of manufacturing, marketing, and service industries, including chemicals, pharmaceuticals, biotechnology, electronics, telecommunications, consumer foods, computer hardware and software, internet, medical devices, health care, and banking.



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Areas of practice

Intellectual Property

Internet Law

Venture Tech & Emerging Growth
Companies

Trademark & Copyright Protection &
Enforcement

Patent Preparation and Prosecution

Intellectual Property Portfolio

Strategy, Management & Licensing

Education

Fordham University School of Law

J.D., 1988

University of Pennsylvania

B.S., Chemical Engineering, 1985

Professional Affiliations

American Intellectual Property Law
Association

Bar Admissions

New York



Association

New York Intellectual Property Law
Association

International Trademark Association

U.S. District Court

Southern District of New York

Eastern District of New York

Languages

U.S. Patent and Trademark Office

Spanish

