

Jeffrey K. Cassin

Member

Jeff Cassin is a business attorney, concentrating his practice in the areas of mergers and acquisitions (M&A), investment transactions, corporate law, and business contracts.

Jeff serves as outside general counsel to companies without an internal GC or supports internal GCs with specialist needs.

Jeff represents middle-market, mid-size businesses, funds, start-ups, media and technology companies, and individual investors, among others. He counsels clients concerning complex middle-market M&A transactions, deal negotiations, and management decisions, and has served as primary attorney on dozens of sell-side and buy-side transactions across industries.

Jeff also has extensive transactional experience in negotiating and preparing financing, LLC operating, shareholder, joint venture, and partnership agreements and other corporate formation and organization documents; securities offering memoranda and subscription agreements; employment, consulting, service, and independent contractor agreements; vendor and supply agreements; debt and convertible equity instruments; distribution and marketing agreements; consents and waivers; restrictive covenant agreements; software licenses, SAAS agreements, and assignments; website T&Cs, privacy policies; brand and trademark licensing agreements; HIPAA agreements; corporate governance documents; and other contracts.

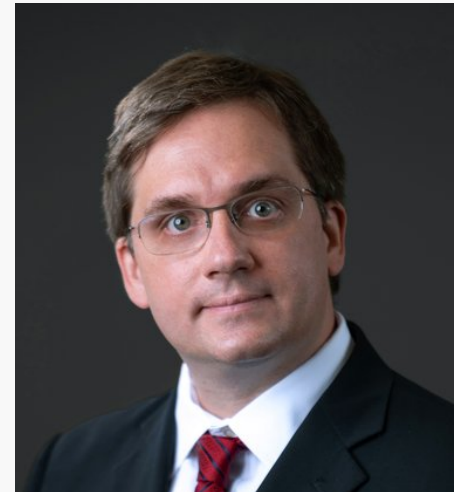
Jeff represents start-ups and founders in initial formation, early operational matters, and friends-and-family, seed, and venture capital rounds of investment. He handles matters ranging from financing rounds, both equity and debt, to negotiating agreements among business owners, investors, executives, and employees. He has represented start-ups, particularly technology companies, from their early stages through sale.

Areas of practice





Business Law
Mergers & Acquisitions
International Business
Securities

Education

Benjamin N. Cardozo School of Law
J.D., 2005
The George Washington University:
Elliot School of International Affairs
B.A., 2002



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Professional Affiliations

Recreation Commission for the
Township of Millburn, New Jersey

Languages

Chinese (Mandarin) (Intermediate)

Spanish (Basic)

Bar Admissions

New York

