

# Stuart J. Freedman

## Of Counsel

Stuart J. Freedman has substantial experience in both private practice and as in-house counsel. He practices in a variety of areas within the firm, including trade regulation, franchise law, advertising, professional liability, insurance, Internet law, distribution, publishing, and litigation management.

With more than 22 years' experience in the corporate world as in-house counsel, Stuart is well-versed in recognizing the needs and concerns of businesses, especially those involved in the production, distribution, and/ or sale of consumer goods and services.

Stuart has served as chief legal officer of three major U.S. corporations involved in consumer goods, insurance, and distribution. He was general counsel to Sedgwick, Inc., the nation's third largest insurance broker, for five years. In addition, he has written and lectured extensively on trade regulation and the management of a corporation's legal affairs and its internal law department, and has assisted in the start-up and management of a number of in-house legal departments.

In the area of business law, Stuart has conducted shareholder meetings and reviewed press releases, earnings reports, and other disclosure requirements of companies belonging to the New York Stock Exchange, American Stock Exchange, and NASDAQ. In addition, he has served as President of the American Society of Corporate Secretaries (New York Region) and the New Jersey Corporate Association, and as Chairman of the New Jersey General Counsel.

In the area of franchise law, Stuart counsels clients who are franchisees or prospective franchisees in evaluating franchise offerings and agreements and assists them with ongoing issues, such as problems with their existing franchisors. In addition, Stuart represents both buyers and sellers of existing franchises in their purchase and sale negotiations. He has also written and lectured extensively on distribution and franchise law issues.

Stuart is included in the current edition of Marquis' *Who's Who in American Law*. He was first selected for inclusion in the publication's first edition in 1980.



## Contact

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## Connect

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## Areas of practice

Business Law

Franchise Law

Insurance Coverage

Professional Liability

Antitrust & Trade Regulation

## Education

Columbia Law School

J.D., *cum laude*, 1965

Rutgers, The State University of New Jersey

B.A., *cum laude*, 1962



**Professional Affiliations**

American Bar Association

New Jersey State Bar Association

New York City Bar Association

N.J. Corporate Counsel Association

President, 1982-1984

N.J. General Counsel Group

Chairman, 1982-1984

American Society of Corporate  
Secretaries

President – New York Region,  
1984-1985

American Stock Exchange

**Bar Admissions**

New Jersey

New York

U.S. Supreme Court

